

Zijun Xu

Cinematographer • Documentary
• Live Production

Contact

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Profile

Broadcast & TV directing student with hands-on experience in sports broadcast, commercial shoots and public-sector media production.

Seeking entry-level opportunities in documentary, camera and live production.

Skills

- Multicamera live production & OB workflow
- On-site direction & camera support
- Drone cinematography
- News writing & visual communication
- Adobe Premiere Pro, DaVinci Resolve, Photoshop

Languages

Chinese (native)

English (IELTS 6.0)

LEADERSHIP

- President, International College Integrated Media Center (Converged Media).
- Minister, Student Press Agency - Camera Department; Minister, International College - Camera Department.
- Class Monitor, Broadcast & TV Directing 2022 Cohort.

EDUCATION

Teesside University, Middlesbrough, UK | BA (Hons) Broadcast & TV Production (Articulation Year)

- Recipient of the University President's Scholarship (2025).
- 1st Prize in a Teesside University x Buergen Beaver Nature Reserve emoji design competition; recognized as a volunteer designer for species conservation.

Communication University of China, Nanjing | BA in Broadcasting & TV Directing (Sino-Foreign)

- GPA 3.91/5; average 87.52; ranked 2nd in year.
- Scholarships (First/Second Class); Excellent Student Leader, Merit Student, Outstanding CYL Member.

SELECTED EXPERIENCE

Jun 2025 - Aug 2025 | On-site Direction / Camera | Jiangsu Broadcasting Corporation - Jiangsu City Football League (Primary Broadcast)

- Coordinated OB workflow and multicamera switching during live sports coverage.
- Worked with the director to capture key plays and crowd reactions in real time.

Nov 2024 | Camera Assistant / Drone Operator | CARSLAN Commercial Shoot

- Assisted the camera crew and executed aerial establishing shots to strengthen campaign visuals.

Jul 2024 - Aug 2024 | Communications & Media | "Sanxiaxiang" Rural Culture Fieldwork, Nanjing Communication University

- Produced short features and written pieces; handled on-site interviews and post-production coordination.

Aug 2023 - Present | Photographer / News Writer | Yangzhou CDC & Yangzhou Fire and Rescue

- Delivered event photography and timely public communication copy for public-sector media channels.

SOME PORTFOLIO:

<https://www.youtube.com/watch?v=EGovWBWuHrQ>

FAMOUS AWARDS

- China College Students Advertising Art Festival Academy Award - 2025 Spring Merit; 2024 Autumn Shortlisted.
- National College Digital Arts & Design Awards - 12th National Third Prize; 13th Jiangsu Provincial Third Prize.
- Jiangsu University Student Mental Health Short Video Competition - Second Prize.
- Great Ad Competition - Jiangsu Excellent Award x2; National Excellence x1; National Third Prize x1.
- 2023 K.O. National College Film Festival - Official Selection.
- 2026 Sunderland Shorts Film Festival Award- Best Young, Emerging and Student Award, North East Recognition Award, Best UK Short (in consideration)

RESEARCH

- Ongoing research on health education needs among older adults in Jiangsu Province; one article under editorial review at Chinese Health Education.