

Zijun Xu

Postgraduate Student

Student Leadership • Public Engagement • Media & Communications

CONTACT

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PROFILE

Postgraduate student at the University of Edinburgh with experience in student leadership, public communication, live events and media production. Friendly, organised and adaptable, with study experience in both China and the UK. Keen to support prospective students.

SKILLS

- Communication & public engagement
- Teamwork & student leadership
- Event coordination & organisation
- Time management & reliability
- Written & visual communication
- Independent working
- Premiere Pro, DaVinci Resolve, Photoshop

LEADERSHIP & CAMPUS EXPERIENCE

President, International College Integrated Media Center in Communication University of China, Nanjing

- Coordinated student teams for university media activities and campus event coverage, communicating with students and staff to keep work on schedule.
- Allocated responsibilities and supported team members during busy campus activities, strengthening organisation and teamwork.

Minister, Student Press Agency – Video and Photography Department

- Supported student photography and video activities, working collaboratively in fast-paced campus and event environments.
- Helped communicate production requirements clearly and ensured tasks were completed to agreed standards.

Class Monitor, Broadcast & TV Directing 2022 Cohort

- Supported communication between students and teaching staff and assisted with class organisation and day-to-day student queries.

EDUCATION

The University of Edinburgh, Edinburgh, UK | MSc Language and Intercultural Communication | Sep 2026 – Present

Teesside University, Middlesbrough, UK | BA (Hons) Broadcast & TV Production (Articulation Year) | 2025 – 2026

- Wendy Craig Award for Outstanding Student; University President's Scholarship.
- Recipient of the University President's Scholarship (2025).

Communication University of China, Nanjing | BA Broadcasting & TV Directing (Sino-Foreign) | 2022 – 2026

- GPA 3.91/5.00; average 87.52; First-/Second-Class Scholarships; Excellent Student Leader.

SELECTED EXPERIENCE

On-site Direction / Camera | Jiangsu Broadcasting Corporation – Jiangsu City Football League | Jun–Aug 2025

- Worked collaboratively in a live production team, coordinating with directors and camera crews while responding to changing requirements in real time.
- Maintained clear communication and reliability during time-sensitive live broadcasts and rapidly changing event conditions.

Communications & Media | “Sanxiaxiang” Rural Culture Fieldwork | Jul–Aug 2024

- Conducted on-site interviews and produced written and visual content for community-focused activities.
- Coordinated communication and post-production tasks while working with students and local participants from varied backgrounds.

Photographer / News Writer | Yangzhou CDC & Yangzhou Fire and Rescue | Aug 2023 – Present

- Produced public-facing event photography and written content for official channels while working professionally to deadlines.

Camera Assistant / Drone Operator | CARSLAN Commercial Shoot | Nov 2024

- Supported a professional camera team and followed production instructions in a time-sensitive working environment.

SELECTED ACHIEVEMENTS

- Wendy Craig Award for Outstanding Student – Teesside University, 2026.
- National College Digital Arts & Design Awards – National Third Prize.
- China College Students Advertising Art Festival Academy Award – Merit Award.
- 2023 K.O. National College Film Festival – Official Selection.
- Sunderland Shorts Film Festival 2026 — Official Selection.

PORTFOLIO [youtube.com/watch?v=EGovWBWuHrQ](https://www.youtube.com/watch?v=EGovWBWuHrQ)